



PAY-PER CLICK + PROGRAM

Enhance your Search Engine Optimization (SEO) package with flexible pay-per click budgets.

Within each SEO package Aholattafun created the Pay-Per-Click Plus Program designed to provide the ability to fluctuate your monthly pay-per click budget based on your companies current happenings; new product, service, marketing launch or industry peak periods, as you see fit.

For a completely out-sourced solution, choose from one of our expanded service packages or upgrades below and contact an Aholattafun Business Manager or register online at aholattafun.ca.



Current SEO Program	SILVER		GOLD	
Upgrades Include	Silver+	Silver++	Gold+	Gold++
Dedicated Hours	2	2.5	3	3.25
PPC Budget	\$100	\$175	\$450	\$575
Monthly	\$299	\$399	\$750	\$900

• Pay-per click budget flexibility is restricted within current SEO program.

Continue to develop and increase your online exposure by expanding your Search Engine Optimization (SEO) campaign any time after the 3rd month of your current program and maintain the pre-established renewal date.

SEO Upgrades	Added Benefits	Set-Up	Monthly
BRONZE → SILVER	<ul style="list-style-type: none"> • Monthly Review • Pay-Per Click Campaign • \$50 Pay-Per Click Budget • Keyword Research • Google AdWords 	\$500	\$199
SILVER → GOLD	<ul style="list-style-type: none"> • Monthly Directory Submissions • 1 Competition Research Report • \$250 Pay-Per Click Budget • Yahoo SEM & MSN AdCenter • Pay-Per Click Conversion Rate 	\$1,000	\$499
GOLD → PLATINUM	<ul style="list-style-type: none"> • 1 Competition Research Report • Website Population Campaign • Google & Yahoo Sitemaps • Google Local Coupons • \$650 Pay-Per Click Budget • Multiple Pay-Per Click Ads 	\$3,000	\$999

CONTACT A BUSINESS MANAGER TODAY!

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